



# New York Association of Psychiatric Rehabilitation Services

## 37th Annual Conference **Integrate, Innovate, Advocate, Celebrate:** **Keeping our Eyes on the Prize!**



## Sponsor & Exhibitor Prospectus

September 24-26, 2019  
Villa Roma Resort & Conference Center  
Callicoon, NY

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NYAPRS

194 Washington Ave, Suite 400, Albany NY 12210 • [www.nyaprs.org](http://www.nyaprs.org) • (518) 436-0008

**Thank you** for your interest in NYAPRS' 37<sup>th</sup> Annual Conference, being held September 24-26, 2019 at the Villa Roma Resort & Conference Center in Callicoon, NY. We anticipate attendance from more than 500 behavioral health staff, people in recovery, government officials, and managed care representatives from across the state.

To ensure your success at the event, this packet includes information on:

- Sponsor Packages
- Exhibitor Terms and Details
- Door Prize and Scholarship Donation
- Sponsor Payment

To best accommodate your needs, we are asking that all information regarding your sponsorship be received no later than **August 19, 2019**. You may choose to ship items directly to the hotel; details follow on page 4. The hours for exhibit tables for Sponsors that qualify are Tuesday, 12:00pm-6:30pm and Wednesday, 9:00am-4:30pm.

If you have any questions, please call our office at 518-436-0008.

*We appreciate your support and participation and look forward to seeing you in Callicoon this September!*

Sincerely,

### **The NYAPRS Conference Planning Team**

Contact Details:

Eileen Crosby Negron, Office Manager

Email: [eileenc@nyaprs.org](mailto:eileenc@nyaprs.org)

Phone: (518) 436-0008 x221 Fax: (518) 436-0044

[www.nyaprs.org](http://www.nyaprs.org)

**Sponsor a Scholarship \$425** Send a consumer/peer to the conference; without your assistance many will not have the opportunity to attend!

**Raffles & Door Prizes:** Your organization will also be recognized for your donation verbally at the Conference and in the Conference program. A gift card donation should be universally usable. The total value of donation should be no less than \$25



## Sponsorship Packages

All Sponsors receive recognition in our Conference program and Sponsor Boards. In addition, the following value-added packages also include:

### Friend \$350

Half page promotion space in program (5" X 3 3/4")

### Benefactor \$650

Half page promotion space in program (5" X 3 3/4") and 8' table in exhibit area

### Supporter \$1,000

Full page promotion space in program (7 1/2" x 10") and 8' table in exhibit area

### Bronze \$3,500

Full page promotion space in program (7 1/2" x 10"), Recognition on NYAPRS website and social media, Name & logo featured on all printed materials, and 8' table in exhibit area

### Silver \$5,000

Full page promotion space in program (7 1/2" x 10"), Recognition on NYAPRS website (including logo and link to your website) and social media, Name and logo featured on all printed materials, Opportunity to include your promotional items in attendee registration bag, and 8' table in exhibit area

### Gold \$7,500

Full page promotion space in program (7 1/2" x 10"), Recognition on NYAPRS website (including logo and link to your website) and social media, Name and logo featured on all printed materials, Opportunity to include your promotional items in attendee registration bag, Company will be recognized in 2 Pre-Conference NYAPRS E-news blasts, 16' table in prime exhibit area, and 1 complimentary Tuesday—Thursday conference attendance (includes 2 nights lodging & food)

### Platinum \$10,000

Full page promotion space in program (7 1/2" x 10"), Recognition on NYAPRS website (including logo and link to your website) and social media, Name and logo featured on all printed materials, Opportunity to include your promotional items in attendee registration bag, Company will be recognized in 4 Pre-Conference NYAPRS E-news blasts, 16' table in prime exhibit area, and 2 complimentary Tuesday—Thursday conference attendance (includes 2 nights lodging & food)

## Exhibitor Terms & Details

For Sponsors that qualify, the exhibit area will be set up in the Hotel Lobby. Table top space includes an 8' skirted table and two chairs.

### Exhibition Information:

**Exhibit Hours:** Tuesday, September 24<sup>th</sup>, 12:00pm-6:30pm and Wednesday, September 25<sup>th</sup>, 9:00am-4:30pm

**Set Up:** Tuesday, September 24<sup>th</sup>, 7:30am-11:30am

### Breakdown:

Wednesday, September 25<sup>th</sup>, between 4:30pm-5:00pm

**Sponsors are responsible for setting up and dismantling their tables. Dismantling should be completed by 5:00pm on Wednesday, September 25, 2019.**

### Important Notes:

- **Sponsor fee includes entrance for one person in Exhibit area and food only.** Breakfast, Lunch and Dinner tickets for additional sponsors/exhibitors may be purchased (see attached form) **Any Sponsors who plan on staying at the Villa Roma or attend workshops must pay the full Conference Rate in addition to the sponsor fee. The registration form is on the NYAPRS website. If your Sponsor package includes a complimentary registration, NYAPRS will register that attendee.**
- Sponsor will display and exhibit and/or distribute advertising material in designated exhibit area of the Hotel. Space will be allotted by NYAPRS to the various sponsors but such allotment and the location of same will be subject to the approval of the Hotel. When such space has been allotted, Sponsor will not sublet or assign any part of such space or booth nor distribute advertising material outside of allotted space without the prior consent of NYAPRS.
- If you need access to electricity or internet, **please contact the Villa Roma Resort & Conference Center at (845) 887-4880.**
- Sponsor shall have the allotted exhibit space fully staffed during the exhibit hours of the Conference (12Noon to 6:30pm on Tuesday and 9:00am to 4:30pm on Wednesday) and agrees to comply with Trade Show Fire Regulations, as well as all applicable safety, fire, and health ordinances, rules and regulations of the municipality, district and Hotel in which the exhibit is located.
- Sponsor shall be responsible for own display and exhibit materials and shall be solely responsible for any loss, damage or injury to its property and personnel from any cause whatsoever and releases NYAPRS and Hotel from, and does indemnify each of them against any and all claims for loss, damage or injury to any property or person caused by or in any way contributed to by the Exhibitor.
- Sponsor may ship exhibit materials to arrive no sooner than one week before (**September 17, 2019**) the start of the Conference to: **Villa Roma Resort & Conference Center Hold for Eileen Crosby Negron/ NYAPRS Conference (Sept. 24-Sept. 26, 2019) 356 Villa Roma Road Callicoon, NY 12723**
- NYAPRS reserves the right to accept or reject any exhibit which might be objectionable and to remove any display or exhibit which might, in the opinion of NYAPRS, detract from the Conference.
- Please submit camera ready half or full page promotions by **August 19, 2019**. Camera ready implies that the copy will be printed the way it is received. Email PDF or EPS to **info@nyaprs.org**.



## 2019 NYAPRS Annual Conference Sponsor Payment Form

Organization Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Email \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

**Please list your sponsorship/s or exhibitor registration here:**

- Sponsorship:** \_\_\_\_\_  **Exhibitor:** Please choose:  
 For-Profit (\$450)  Not-for-Profit (\$275)  
 \_\_\_# additional breakfast tickets (\$15), \_\_\_#, additional lunch tickets (\$25), additional dinner tickets \_\_\_#(\$35)

**Exhibit Personnel 1 (includes 1 lunch)**

Name \_\_\_\_\_  
 Email \_\_\_\_\_  
 Title \_\_\_\_\_

**Exhibit Personnel 2 (lunch not included)**

Name \_\_\_\_\_  
 Email \_\_\_\_\_  
 Title \_\_\_\_\_

*(If additional personnel will be sent, please include them on a separate sheet)*

**If applicable to your Sponsor Package, provide complimentary attendee information:**

**Attendee 1**

Name \_\_\_\_\_  
 Email \_\_\_\_\_  
 Title \_\_\_\_\_

**Attendee 2**

Name \_\_\_\_\_  
 Email \_\_\_\_\_  
 Title \_\_\_\_\_

Arrival \_\_\_\_\_ Departure \_\_\_\_\_

Arrival \_\_\_\_\_ Departure \_\_\_\_\_

- Scholarships:** I am providing \_\_\_ # of Scholarships (@ \$425 each)  
 **Raffles:** I am providing a door prize.

Description of door prize _____	Value _____
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**Method of Payment:**

Total payment amount: \$ \_\_\_\_\_  
*(include package amount, commuter lunch tickets and scholarships)*

- Check # \_\_\_\_\_ or  Purchase Order/Voucher No. \_\_\_\_\_  
*Please make checks payable to **NYAPRS, Inc.** and mail to: **NYAPRS, 194 Washington Ave, Suite 400, Albany, NY 12210***

Please charge my credit card:  AMEX  Visa  MasterCard  Discover  
 Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Email \_\_\_\_\_  
 Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature of Cardholder *(signature authorizes NYAPRS, Inc. to charge your credit card)*

**The fee must be accompanied by this form. By signing, you acknowledge that you have read and accept all terms and conditions outlined. Please make a copy for your records.**

_____ <b>Authorized Representative Signature</b>	_____ <b>Date</b>
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_____ <b>Name (Please Print)</b>	_____ <b>Title (Please Print)</b>
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