



## **Welcome to our 2020 Virtual Executive Seminar!** *"Leadership and Innovation in Turbulent Times"*

**Each morning of April 21, April 28 and May 5, 2020**

*In the midst of the unimaginable COVID-19 crisis, NYAPRS seeks to bring hope, inspiration and new information to our broader state and national community by creating a 3 half-day virtual version of our Annual Executive Seminar that is open to all at no charge.*

*The crisis is making clear the inestimable value of coming together to offer mutual support and to promote collaborations that advance our common mission to help enrich and improve human life.....in the spirit of the commitment, compassion and courage that is raising our spirits every day.*

*It is our sincere hope that this year's program will accomplish just that as we bring together state and national experts and visionaries to promote inspiring and successful leadership and cutting edge innovations that help us envision and embrace the better world that lies ahead.*

*Along the way, we hope that the theme of caring for ourselves as we bring new ways to care for others is able to touch you throughout our program even across your respective screens and formats.*

*Please stay on the lookout for our upcoming spring and summer webinar series. You can keep track of those via our daily NYAPRS daily E-News postings that you can receive by signing up at the right bottom of our homepage at [www.nyaprs.org](http://www.nyaprs.org).*

*Your friends at NYAPRS want to support you to stay strong, safe and well during these challenging times....and thereafter.*

Harvey Rosenthal NYAPRS CEO

***Please note: LMSW, LCSW, LMHC, CPRP CEUs are available***



## DAY 2-April 28, 2020

9:00-9:15 AM

- **Welcome Remarks: Harvey Rosenthal CEO**

9:15-10:30 AM

- **New York's Mental Health Response to COVID-19 - [Recording](#)**

Ann Sullivan, Commissioner NYS Office of Mental Health, Amanda Saake, Special Assistant to the Commissioner; Robyn Krueger, CEO Community Missions; Barry Brogan, CEO, North Country Behavioral Health Network; Taina Laing, Director of Operations, Baltic Street AEH; Moderator: Harvey Rosenthal, NYAPRS CEO

*Every day, we see and hear about countless examples of the inspiring courage, commitment and skill that our mental health community is demonstrating to respond to New Yorkers' mental health needs during these unimaginable times. Our Governor has shown extraordinary leadership and state, local and community mental health agencies have been working together tirelessly to address the tremendous stress, tragedy and trauma that the COVID-19 crisis has engendered. Please join our Commissioner and panelists as we acknowledge all of the exceptional work that's being done and look at how we can build on the new partnerships we have forged to best address the challenges that lie ahead.*

10:30-10:45 AM **Break**

10:45-12:00PM **Concurrent Sessions**

- **Peer Crisis Innovations:**

[Recording](#) [PowerPoint](#)

Peer Rx, Doug Hovey, President & Chief Executive Officer, Independent Living; Peer Telehealth, Kirsten Vincent, Interim CEO, Housing Options Made Easy; Project INSET, Cindy Peterson-Data, Vice-President for Peer and Recovery Services and Raquelle Bender, Coordinator of Integrated Services, Mental Health Association of Westchester; Peer Crisis Respite and Stabilization Centers, Steve Miccio, CEO, People USA; Moderator: Harvey Rosenthal

*Over the two decades, the unique value that peer supporters bring to assist individuals to identify their most important needs and to take action to improve their health and their lives has become abundantly clear. We now have ample evidence of the effectiveness of peer support in promoting hope, self-confidence, social connection and self-directed lives in ways that also reduce avoidable stays at inpatient and detox programs. Join our expert panel of peer service leaders as they share how their*

*innovative crisis services are providing essential support to individual when they need it most.*

- **Creating a Successful Value Proposition**

[Recording](#) [PowerPoint](#)

Kristin Woodlock, Chief Executive Officer, Woodlock & Associates

*Are you presenting your services in a way that demonstrates how essential you are to a person's recovery and makes it clear to payers that your organization is what they need to reach their outcomes? Join this workshop and learn the 5-Step process – defining your concept, metrics, return on investment calculation, finance and distinctiveness – to crafting the unique value proposition that payers are waiting for! You'll leave with take-away tools and the confidence to move ahead.*

12:00-12:15

**Closing remarks and next steps- Harvey Rosenthal**