

[NYAPRS Enews] Register for this Tuesday's Free Presentations on NY's COVID-19 Response, Peer Crisis Innovations and Successful Value Propositions!

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on behalf of

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NYAPRS Note: This week's kick off of our 3 part Tuesday morning free virtual Executive Seminar program was, by all accounts, a tremendous success, with upwards of 400 attendees watching and listening to presentations on Leadership, Workforce and Self-Care by some of state's and nation's leaders on each of these topics.

See the PPTs and links to the recorded sessions at <https://www.nyaprs.org/s/2020-Final-Virtual-Seminar-Program-Day-1-9re5.pdf>.

Next Tuesday's April 28th morning program will feature 3 equally timely presentations. The program will lead off with OMH Commissioner Ann Sullivan and Special Assistant to the Commissioner Amanda Saake detailing the impact of our state's overall response to the virus crisis along with accounts and examples of how Western New York, North Country and NYC providers are answering the call under very challenging conditions and restrictions.

This plenary presentation will be followed by 2 very strong breakout sessions that will feature leading New York experts on Peer Crisis Service Innovations and Successful Value Propositions. More details on them tomorrow!

See below for details and the registration link and please note that **LMSW, LCSW, LMHC, CPRP CEUs are available.**

For more information contact Office Manager Eileen Negrón at eileenc@nyaprs.org. See you next Tuesday!



2020 Vision: Leadership and Innovation in Turbulent Times

16th Annual New York Association of Psychiatric Rehabilitation Services Annual Executive Seminar



DAY 2-April 28, 2020

Register in advance for this webinar:

https://zoom.us/webinar/register/WN_2aYQyamJQUS8HPjQKXVsfq

After registering, you will receive a confirmation email containing information about joining the webinar

9:00-9:15 AM

- **Welcome Remarks: Harvey Rosenthal CEO**

9:15-10:30 AM

- **New York's Mental Health Response to COVID-19**

Ann Sullivan, Commissioner NYS Office of Mental Health, Amanda Saake, Special Assistant to the Commissioner; Robyn Krueger, CEO Community Missions; Barry Brogan, CEO, North Country Behavioral Health Network; Taina Laing, Director of Operations, Baltic Street AEH; Moderator: Harvey Rosenthal, NYAPRS CEO

Every day, we see and hear about countless examples of the inspiring courage, commitment and skill that our mental health community is demonstrating to respond to New Yorkers' mental health needs during these unimaginable times. Our Governor has shown extraordinary leadership and state, local and community mental health agencies have been working together tirelessly to address the tremendous stress, tragedy and trauma that the COVID-19 crisis has engendered. Please join our Commissioner and panelists as we acknowledge all of the exceptional work that's being done and look at how we can build on the new partnerships we have forged to best address the challenges that lie ahead.

10:30-10:45 AM **Break**

10:45-12:00PM **Concurrent Sessions**

- **Peer Crisis Innovations:** Peer Rx, Doug Hovey, President & Chief Executive Officer, Independent Living; Peer Telehealth, Kirsten Vincent, Interim CEO, Housing Options Made Easy; Project INSET, Cindy Peterson-Data, Vice-President for Peer and Recovery Services and Raquelle Bender, Coordinator of Integrated Services, Mental Health Association of Westchester; Peer Crisis Respite and Stabilization Centers, Steve Miccio, CEO, People USA; Moderator: Harvey Rosenthal
Over the two decades, the unique value that peer supporters bring to assist individuals to identify their most important needs and to take action to improve

their health and their lives has become abundantly clear. We now have ample evidence of the effectiveness of peer support in promoting hope, self-confidence, social connection and self-directed lives in ways that also reduce avoidable stays at inpatient and detox programs. Join our expert panel of peer service leaders as they share how their innovative crisis services are providing essential support to individual when they need it most.

- **Creating a Successful Value Proposition:** Kristin Woodlock, Chief Executive Officer, Woodlock & Associates

Are you presenting your services in a way that demonstrates how essential you are to a person's recovery and makes it clear to payers that your organization is what they need to reach their outcomes? Join this workshop and learn the 5-Step process – defining your concept, metrics, return on investment calculation, finance and distinctiveness – to crafting the unique value proposition that payers are waiting for! You'll leave with take-away tools and the confidence to move ahead.

12:00-12:15 **Closing remarks and next steps- Harvey Rosenthal**

Harvey Rosenthal

NYAPRS Chief Executive Officer

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<https://www.youtube.com/watch?v=Co2GuMaxbWE&feature=youtu.be>

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