



Welcome to our 2020 Virtual Executive Seminar!
"Leadership and Innovation in Turbulent Times"
Each morning of April 21, April 28 and May 5, 2020

In the midst of the unimaginable COVID-19 crisis, NYAPRS seeks to bring hope, inspiration and new information to our broader state and national community by creating a 3 half-day virtual version of our Annual Executive Seminar that is open to all at no charge.

The crisis is making clear the inestimable value of coming together to offer mutual support and to promote collaborations that advance our common mission to help enrich and improve human life.....in the spirit of the commitment, compassion and courage that is raising our spirits every day.

It is our sincere hope that this year's program will accomplish just that as we bring together state and national experts and visionaries to promote inspiring and successful leadership and cutting edge innovations that help us envision and embrace the better world that lies ahead.

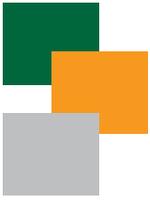
Along the way, we hope that the theme of caring for ourselves as we bring new ways to care for others is able to touch you throughout our program even across your respective screens and formats.

Please stay on the lookout for our upcoming spring and summer webinar series. You can keep track of those via our daily NYAPRS daily E-News postings that you can receive by signing up at the right bottom of our homepage at www.nyaprs.org.

Your friends at NYAPRS want to support you to stay strong, safe and well during these challenging times....and thereafter.

Harvey Rosenthal NYAPRS CEO

Please note: LMSW, LCSW, LMHC, CPRP CEUs are available



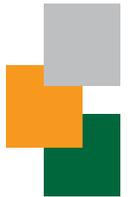
2020 Vision: Leadership and Innovation in Turbulent Times

16th Annual New York Association of Psychiatric Rehabilitation Services Annual Executive Seminar

Since 2004, the NYAPRS Executive Seminar has led the way in helping to shape the direction of New York's mental health policy while showcasing leading edge management and innovative program advances.

In order to keep everyone safe due to the COVID-19 outbreak, we are pleased to offer you a virtual three-part Seminar webinar series to take place on successive Tuesday mornings April 21, April 28 and May 5 at no charge.

Come and take part in these inspiring and informative discussions!



DAY 1- April 21, 2020

9:00-9:15

- **Welcome Remarks: Harvey Rosenthal CEO, Len Statham, COO, NYAPRS**

9:15-10:30 AM

- **Leadership in Times of Chaos – [Recording](#)**

Michael Stoltz, CEO, Association for Mental Health and Wellness; Amy Dorin, President & CEO, Coalition for Behavioral Health; Jeffrey McQueen, CEO, Mental Health Association of Nassau County; David Woodlock, President and CEO, Institute for Community Living. Moderator Edye Schwartz, Edye Schwartz Consulting

What do leaders need to know and do to meet the needs of their organizations, their staff and their service participants during times of upheaval? What makes a good leader great? Join these seasoned" CEO's as they look back and look ahead at their time in the behavioral health field. Together, we will ponder how to be a principled leader in the crisis environment we are currently facing. Come share the experience and the insight of these "thought leaders" as they tackle these important issues.

10:30-10:45 AM

Break

10:45AM-12:00PM

Concurrent Sessions

- **Building A Better Workforce:
Talent Management Strategies for Recruitment, Retention, and Burnout**

[Recording](#) [PowerPoint](#) [Resources](#)

Andrew Cleek, Chief Program Officer and Tony Salerno, Innovation and Implementation Officer, McSilver Institute for Poverty Policy and Research at the NYU Silver School of Social Work

Your workforce is your organization's most important strategic asset and managing that asset is one of the most important things for you to do as an executive. Workforce management is both a critical competency and also a huge challenge. For behavioral health organizations, the task is often made more difficult by a shortage of qualified and trained staff and competition with higher paying hospitals and managed care companies. Join this important workshop to learn strategies for finding, encouraging and keeping the best workforce.

- **Wellness Self Care: A Habit for Personal and Professional Practice**

[Recording](#) [PowerPoint](#)

Margaret (Peggy) Swarbrick, Wellness Adjunct Associate Professor and Director of Practice Innovation and Wellness at University Behavioral Health Care at Piscataway (Rutgers Health) and as coordinator of Collaborative Support Programs of New Jersey's Wellness Institute; Pat Nemeck, CSP-NJ Wellness Coaching trainer and Program Development Specialist

During these difficult times, we can still focus on our wellness self-care skills, even though we are feeling challenged physically, financially, and emotionally. Many of us are experiencing social isolation, disruptions in our usual habits and routines, and interruptions to our occupational and intellectual wellness. This session will highlight what we can do to focus on our wellness self-care skills to build resilience in the face of ongoing and changing stressors. Strategies, tools and resources for personal use will be shared, as well as how to support ourselves families colleagues and others.

12:00-12:15

Closing remarks and next steps- Harvey Rosenthal